

Ref : SAIESA/2025-2027

26-10-2025



Subject: Invitation to Advertise in the **SAIESA Souvenir** to be released on 19th December 2025

Dear

Warm greetings from the **St. Andrew's Institute Ex-Students' Association (SAIESA)**.

We are delighted to share that our recent Alumni Day Celebration was a resounding success, uniting generations of Andrewites under one roof. Building on this momentum, SAIESA is bringing out a **Souvenir**, scheduled for release on 19th December 2025, to commemorate the spirit of our Alma Mater and its vibrant alumni community. The day 19th December 2024 also marks the first meeting day of SAIESA to revive the association and obtain registration.

The Souvenir will feature:

- Messages from eminent personalities
- Inspiring stories of alumni achievements
- Articles, photographs, and memories that highlight the legacy of St. Andrew's Institute

To make this initiative sustainable and to support our future alumni activities, we are seeking **advertisements and well-wisher messages** from respected individuals, organizations, Alumni, and well-wishers like you.

We invite you to partner with us by placing an advertisement in the Souvenir. Your valued support will not only give your brand visibility among a wide Alumni network but also contribute to our efforts in fostering educational, cultural, and social initiatives.

Advertisement Opportunities:

- Back Cover (Colour)
- Inside Covers (Front/Back, Colour)
- Full Page (Colour/B&W)
- Half Page (Colour/B&W)
- Quarter Page (Colour/B&W)
- Well-wisher / Selfie Messages

[A detailed Rate Card with specifications] is given at annexure. A PDF Template of our brochure is also provided herewith. Payment may please be made to **St. Andrew's Institute Ex-Student's Association** at Bank Account : **BANK OF BARODA** Acct No. **04930100002861** with IFSC : **BARB0DBVASC**

President
Simon Fernandes
+91 9422063649

Secretary
Yogesh Kerkar
+91 744 748 6633

Treasurer
Shayesh Palyekar
+91 99026 92305

BANK OF BARODA
04930100002861
IFSC : BARB0DBVASC

PAN NO.
ACNAS7241M

We would be grateful if you could confirm your participation by 20TH Novemeber 2025. Our team will be happy to assist you with artwork specifications and collection of material.

Thank you for your kind consideration and continued encouragement to the SAIESA family. We look forward to your valued support.

With warm regards,

On behalf of SAIESA (St. Andrew's Institute Ex-Students' Association)

PRESIDENT

SECRETARY

TREASURER

SAIESA Souvenir – Advertisement Tariff - December 2025 Release

SOUVENIR SIZE 21cms x 30cms

Category	Insert Type	Dimensions in cms (w x h)	Colour	Remarks
Back Cover (Outside)	Full Page	18 x 25.5	■ 15,000	Premium Spot
Inside Front Cover	Full Page	18 x 25.5	■ 15,000	Premium Spot
Inside Back Cover	Full Page	18 x 25.5	■ 15,000	Premium Spot
Full Page	Full Page	18 x 25.5	■ 10,000	Standard Placement
Half Page	Half Page	18 x 12	■ 7,500	Standard Placement
Quarter Page	Quarter Page	8.5 x 12	■ 4,500	Standard Placement
1/3 Page	1/3 Page	18 x 8	■ 4,500	Standard Placement
Half of 1/3	Half of 1/3	8.5 x 8	■ 3,500	Standard Placement
Well-Wisher Message	Text Only	8.5 X 4	■ 2,000	Individuals/ Alumni
Selfie Picture	Images	18 x 10	■ 5,000	Ex-Students only
Sponsor Tabs	Text /Image	18 x 2	■ 2,000	Individuals/ Alumni

For advertisement bookings and artwork specifications, please contact SAIESA Committee

SAIESA SOUVENIR 2025



SAIESA

REGN. NO. 18/GOA/2025

CONNECTING GENERATIONS, INSPIRING FUTURES



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INNER FIRST LEFT FULL PAGE

18 cm x 25.5 cm

Rs.15000/-



REGISTERED NO. 18/GOA/2025



Message from the President, SAIESA



Dear Fellow Andreans,

It gives me immense joy and pride to pen this message for the very first edition of our SAIESA Souvenir 2025. This publication is more than just a collection of words and memories – it is a testimony to the bond that unites us all as members of the St. Andrew's Institute family.

As we celebrate the Annual SAIESA Day 2025, we also celebrate the revival and recognition of our association as a legal entity. This milestone marks a new beginning for us — one that promises renewed energy, stronger collaboration, and a deeper connection with our Alma Mater.

SAIESA is not just about reminiscing the past; it is about building bridges for the future. Through this platform, we aim to encourage fellowship, promote cultural and professional growth, and extend support to our school in every way possible. The recognition of our exemplary alumni this year is a proud reminder of the values instilled in us at St. Andrew's Institute and the heights that Andreans continue to scale across the globe.

This Souvenir is also an opportunity to express gratitude — to our dedicated teachers, mentors, and well-wishers who have guided us, and to all ex-students whose contributions and enthusiasm breathe life into this association.

Let this be the beginning of a tradition that strengthens our bond year after year. Together, let us ensure that SAIESA grows into a vibrant community of Andreans, committed to excellence, service, and lifelong friendship.

With warm regards and best wishes,

SIMON FERNANDES
President, SAIESA

Sponsor Tab

Message from the Vicar of St. Andrew's Church



Dear Alumni of St. Andrew's Institution,

It gives me immense happiness to extend my greetings and blessings to the St. Andrew's Institute Ex-Students' Association (SAIESA) on the occasion of Annual SAIESA Day and the launch of the first-ever SAIESA Souvenir 2025.

St. Andrew's Institute has, over the years, been more than an educational institution—it has been a cradle of faith, knowledge, and values. That its alumni have now come together with renewed enthusiasm to form SAIESA is a testament to the enduring spirit of the Andrewite family. The publication of this Souvenir is not merely symbolic but a meaningful step towards strengthening the bond between the past and the present, while working in tandem with the Management for the continued growth of the Institution.

I pray that this initiative serves as a source of inspiration, unity, and support for all associated with St. Andrew's. May it also be a fruitful instrument in mobilizing resources for noble causes that will benefit both the alumni community and the school itself.

I congratulate SAIESA for their commitment and dedication, and I invoke God's blessings upon all their endeavors for the greater glory of our alma mater and the community it serves.

With prayers and best wishes,

Rev. Fr. Anthony Vaz
Vicar, St. Andrew's Church

Sponsor Tab

*Message from the
Manager, St. Andrew's Institute*



It gives me great joy to send my best wishes for the launch of the first SAIESA Souvenir 2025 on our Annual SAIESA Day, October 2nd, 2025.

This is a proud moment for the St Andrew's family and a fitting tribute to the ideals of Mahatma Gandhi. The Souvenir shows the Association's dedication to supporting our alma mater and working closely with the Management to achieve our shared goals. It also provides a space for creativity and helps raise resources for projects that will benefit both our alumni and our institution.

I warmly congratulate the SAIESA team on this excellent effort. May it bring the past, present and future of St. Andrew's Institute closer together.

With prayers and best wishes,

Fr. Francisco Barreto,
Manager, St. Andrew's Institute

Sponsor Tab



Message from the Headmistress of St. Andrew's Institute

It gives me immense joy to pen this message for the very first SAIESA Souvenir 2025, being launched on the occasion of Annual SAIESA Day, celebrated on the 2nd of October, a day of special significance as we also commemorate the birth anniversary of Mahatma Gandhi, the Father of our Nation, celebration of Dussehra Festival and also the Universal Church celebrates the Feast of the Holy Guardian Angels.

The establishment of the St. Andrew's Institute Ex-Students' Association (SAIESA) is a remarkable step forward in rekindling the bond between our beloved alma mater and its alumni. The launch of this Souvenir is not just a publication—it is a statement of intent, reflecting the determination of SAIESA to walk hand in hand with the Management in fulfilling the noble objectives laid down in its Memorandum of Association.

I am confident that this Souvenir will serve multiple purposes. It will showcase the rich heritage and shared memories of our institution, offer a platform for messages, reflections, and creativity, and also act as a fundraising initiative to support projects and activities that benefit both the alumni and St. Andrew's Institution.

On behalf of the Management, staff, and students, I extend my heartfelt congratulations to Team SAIESA for their vision, dedication, and initiative in bringing out this publication. May this effort strengthen the ties of the Andrewite family and inspire all of us to contribute our share in the continued growth and glory of our institution.

With warm regards and best wishes,

Mrs. Zenaida Barreto
Headmistress
St. Andrew's Institute

Sponsor Tab

Madam Zenaida Barreto initiates the revival of St. Andrew's Institute Ex-Student's Association. A group of former members of SAIESA and new group of Ex-students meet at St. Andrew's Institute on 19th December 2024 to form the ad-hoc committee to initiate the process for Registration of SAIESA. Draft of Memorandum of Association together with the Constitution is presented by the Chief promoter Mr. Simon Fernandes to the members and signatures obtained.



8.5 cm X 8.0cm

Rs.3500/-

8.5 cm X 8.0
cm

Rs.3500/-

Team "SAIESA" 's President, Simon Fernandes hands over the SAIESA's Official Regn. Certificate to the Headmistress of St. Andrew's Institute, Mrs Zenaida Baretto



Gen Secretary, Yogesh Kerkar, Vice President, Dr. Shweta Varshney and Member, Sagar Toraskar join the President to officially hand over the RC to the Headmistress, Mrs Zenaida Barreto

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8.5 cm X 4 cm

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5th April 2025, also becomes a day for celebration of the Secretary Mr. Yogesh Kerkar's birthday at the staff room. The Secretary also makes an assurance of getting a STEM Lab for St. Andrew's Institute under Corporate CSR initiatives.



Also it turned out a day to share memories of the past with Teachers of present and past times

New Ideas were proposed and avenues for bringing new activities for the current students were discussed



QTR PAGE

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4,000/-

Installation Ceremony held on 12th May 2025 with the swearing in ceremony of the Board of Members. Felicitation of Std Xth Toppers is also held on the same day with cash rewards and sponsorship of 2 months FREE Computer Training by SAIESA for the toppers.



sponsor tab

With Best Compliments from :

Mrs Berlinda Caldeira

Ex-Teacher, St. Andrew's Institute



18 cms x 8 cms

Rs.5,000/-



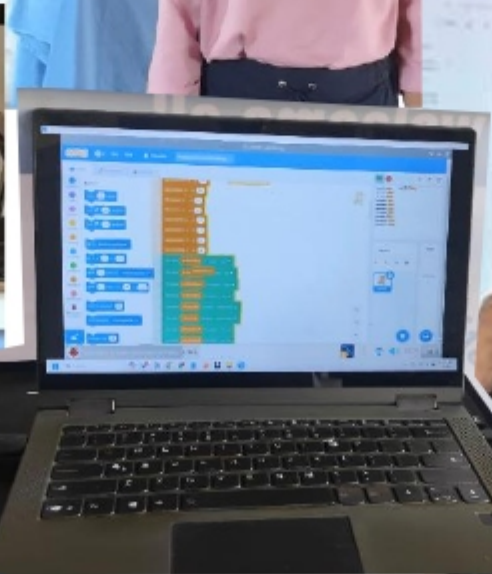
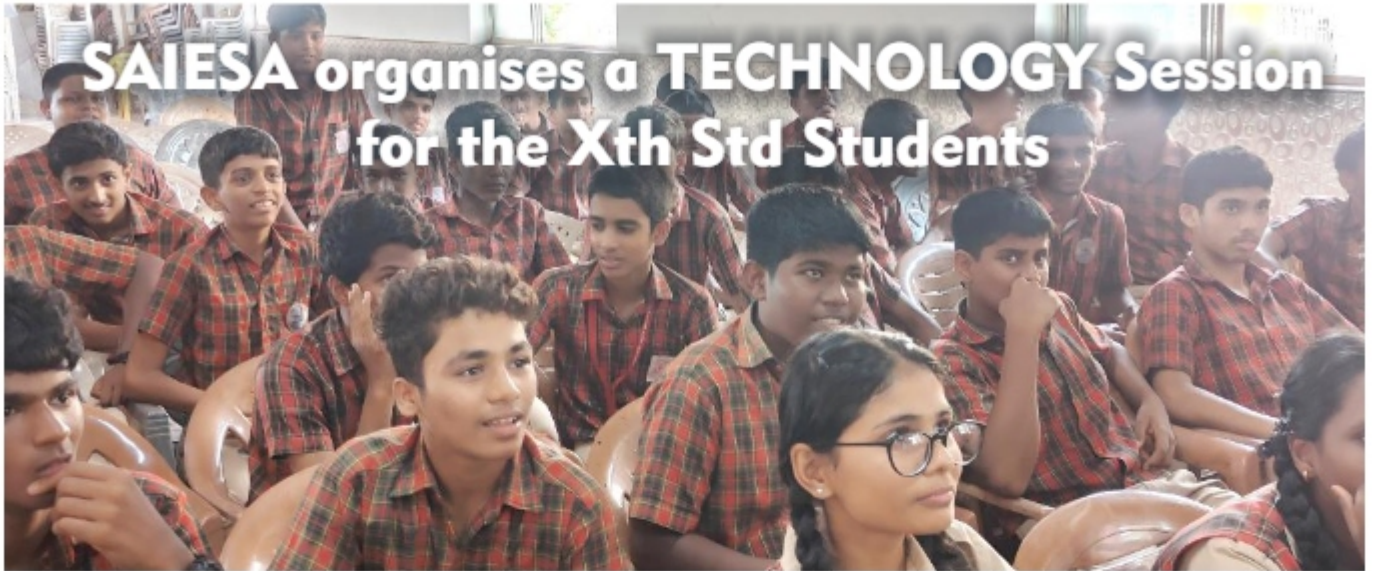
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SAIESA organises a TECHNOLOGY Session for the Xth Std Students



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HALF PAGE

7,500/-



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18 cm x 12 cm

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full page ad

18 cm x 25.5 cm

Rs.10000/-

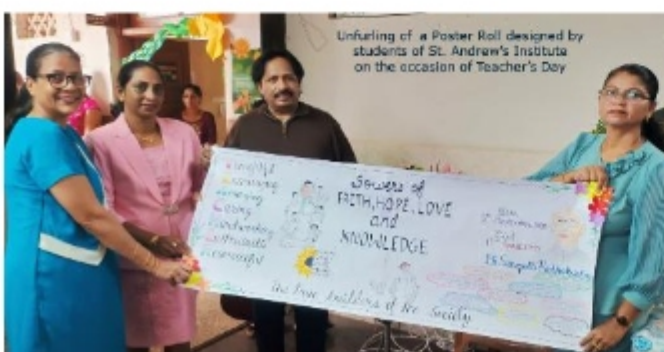
President of ST. ANDREW'S INSTITUTE EX-STUDENT'S ASSOCIATION presents a bouquet of flowers on behalf of SAIESA, to Headmistress Mrs Zenalda Barreto wishing all the Teachers at St.Andrew's a Happy Teacher's Day



A teacher is someone who nourishes the souls of the students for a lifetime. Happy Teachers Day to all the teachers!



St. Andrew's Institute students present the importance of the day in their short narrations



Unfurling of a Poster Roll designed by students of St. Andrew's Institute on the occasion of Teacher's Day



Garlanding of the portrait of Dr. Sarvepalli Radhakrishnan whose birthday 5th Sept is celebrated as Teacher's Day

full page ad

18 cm x 25.5 cm

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GRAND ANNUAL SAIESA DAY HELD ON 2nd OCTOBER 2025

The St. Andrew's Institute Ex-Students' Association (SAIESA) celebrated its first Annual SAIESA Day with a Glittering ceremony at St. Andrew's Institute on October 2, 2025. The highlight of the event was the felicitation of 12 distinguished alumni, representing batches from 1962 to 2000, who were honoured for their contributions to society in diverse fields.

The alumni, drawn from professions including medicine, education, social service, banking, and public service, received the honours with heartfelt nostalgia, cherishing memories of their alma mater and acknowledging the role the Institute played in shaping their lives.

The following alumni were felicitated:

MJF Ln. Ularico Rodrigues, Social Worker, Vasco
Mr. Michael Ignatius Lewis, Banker (Retd.), Vasco
Mrs. Mosina Khan, Asst. Electrical Engineer, Govt. of Goa
Mrs. Monica Pereira, Banker (Retd.), Vasco
Mrs. Lavina D'Souza, Social Worker, Vasco
Mrs. Bina R. Shetye, Headmistress, Deepvihar HS, Vasco
Dr. Parag Sawant, ENT Specialist, Vasco Da Gama
Dr. Peter Rodrigues, MD, Pathology (GMC), Bambolim
Rtn. Mrs. Vineeta Bakshi, Professional Emcee, Ponda
Mrs. Susan Catul, Professional Emcee, Margao

Two alumni, Mr. Shailesh Narvekar (PI, ACB/Vigilance) and Mrs. Jacqueline Noronha (Headmistress, St. Thomas HS), were honoured in absentia.

The evening also witnessed the launch of the SAIESA Souvenir 2025 and the unveiling of SAIESA's official website, www.saiesa.org, marking the association's new digital chapter. After remaining dormant for some years, SAIESA has now been revived under Registered No. 18/GOA/2025..

Celebrity guest and celebrated Fado singer Sonia Shirsat expressed her joy in being part of the event and spoke passionately about the role of art and culture in holistic development. Mr. Vincent Toscano, Founder of Uzoorba Technologies, addressed the gathering on the growing concerns of mobile phone overuse among youth and emphasized the importance of responsible digital habits.

In his presidential address, Mr. Simon Fernandes, President of SAIESA, highlighted the journey of reviving the association, the activities undertaken since its reactivation, and the vision for future initiatives in line with its Memorandum of Association. He expressed gratitude to the school management, teachers, and staff for their cooperation and support.

Fr. Francisco Barreto, Manager of St. Andrew's Institute, reflected on the significance of SAIESA's presence in fostering moral values and guiding students toward success. Mrs. Zenaida Barretto, Headmistress, St. Andrew's Institute also shared her appreciation of SAIESA's revival and its potential to positively impact the present generation of students.

A multicultural musical programme added colour to the evening, with performances by Sonia Shirsat, Michael Lewis, Lavina D'Souza, Sonia Dias E Cota, Simon Fernandes, and M.D. Ubale, accompanied by musicians Ashok Naik and Anthony, who enriched the rhythm of the evening.

The organizing team, including Dr. Shweta Varshney (Vice President), Mr. Shayesh Palyekar (Treasurer), Mr. Clinton Fernandes (Joint Secretary), Ms. Berlinda Caldeira (Ex-Teacher), and Mr. Dextor Colaco (Web Designer), played key

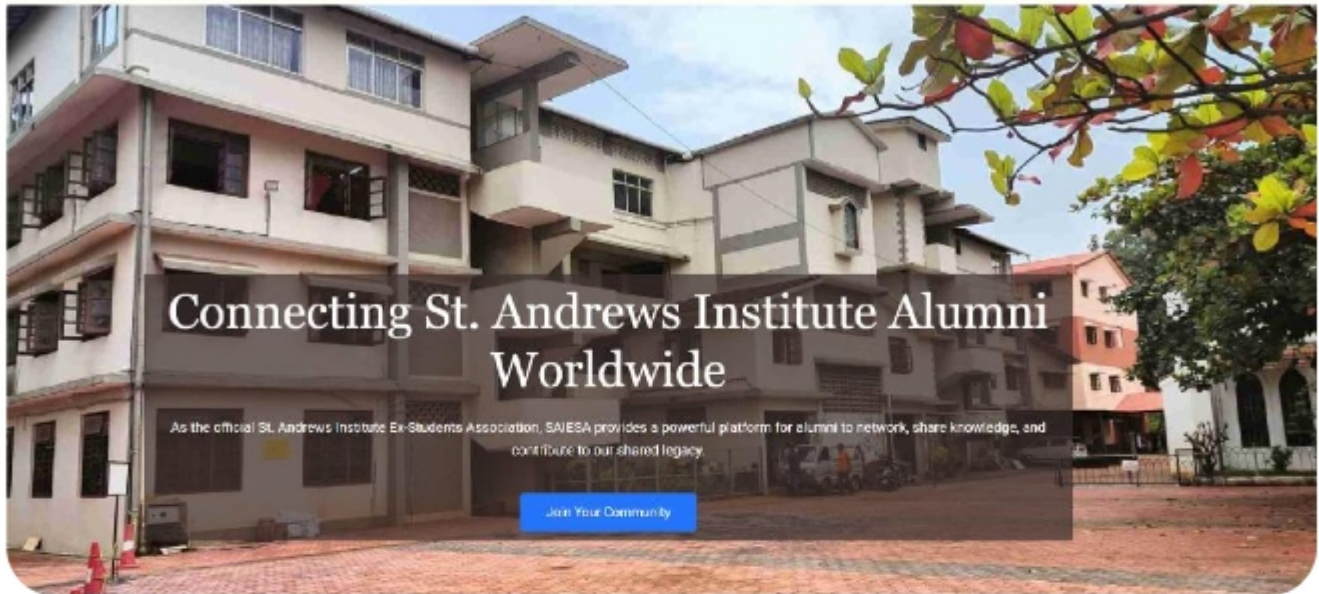
SAIESA CELEBRATES ANNUAL SAIESA DAY ON 2ND OCTOBER 2025



SAIESA HONOURS It's FIRST BADGE OF EXCEPTIONAL ALUMNI







Celebrating a Digital Milestone: www.saiesa.org

Introduction

St. Andrew's Institute Ex-Students' Association (SAIESA) has taken a major stride in strengthening its bond with alumni across generations through the launch of its official website, www.saiesa.org. More than just a digital platform, the website stands as a proud example of dedication and alumni spirit — crafted entirely on honorary terms by Mr. Dextor Colaco, a distinguished alumnus of St. Andrew's Institute and an accomplished IT professional.

Contributor

Mr. Colaco, founder of DC Automation Systems, brings years of expertise in digital automation and smart IT solutions through his firm's portal www.dcautomation.in. His generous contribution in designing, developing and maintaining the SAIESA website reflects his strong commitment to giving back to his alma mater and ensuring the association keeps pace in the digital world.

Key Features of the Website

Association Profile & Mission – Insight into SAIESA's vision of connecting ex-students.

Events & Activities – Upcoming and past associations' initiatives.

Membership & Updates – Seamless alumni engagement.

Gallery & Archives – Digital preservation of memories.

Contact & Support – Connect to participate or contribute.

Conclusion

With www.saiesa.org, SAIESA now enters a new era of connectivity — where alumni across generations meet in one digital home. The website reinforces the association's enduring legacy and spirit of brotherhood. On behalf of the entire SAIESA family, heartfelt appreciation is extended to Mr. Dextor Colaco for his exemplary voluntary service — inspiring all alumni to give back.

Sponsor Tab

HALF PAGE

18 cm x 12 cm

7500/-

SAIESA Connects with Alumni Through Social Media

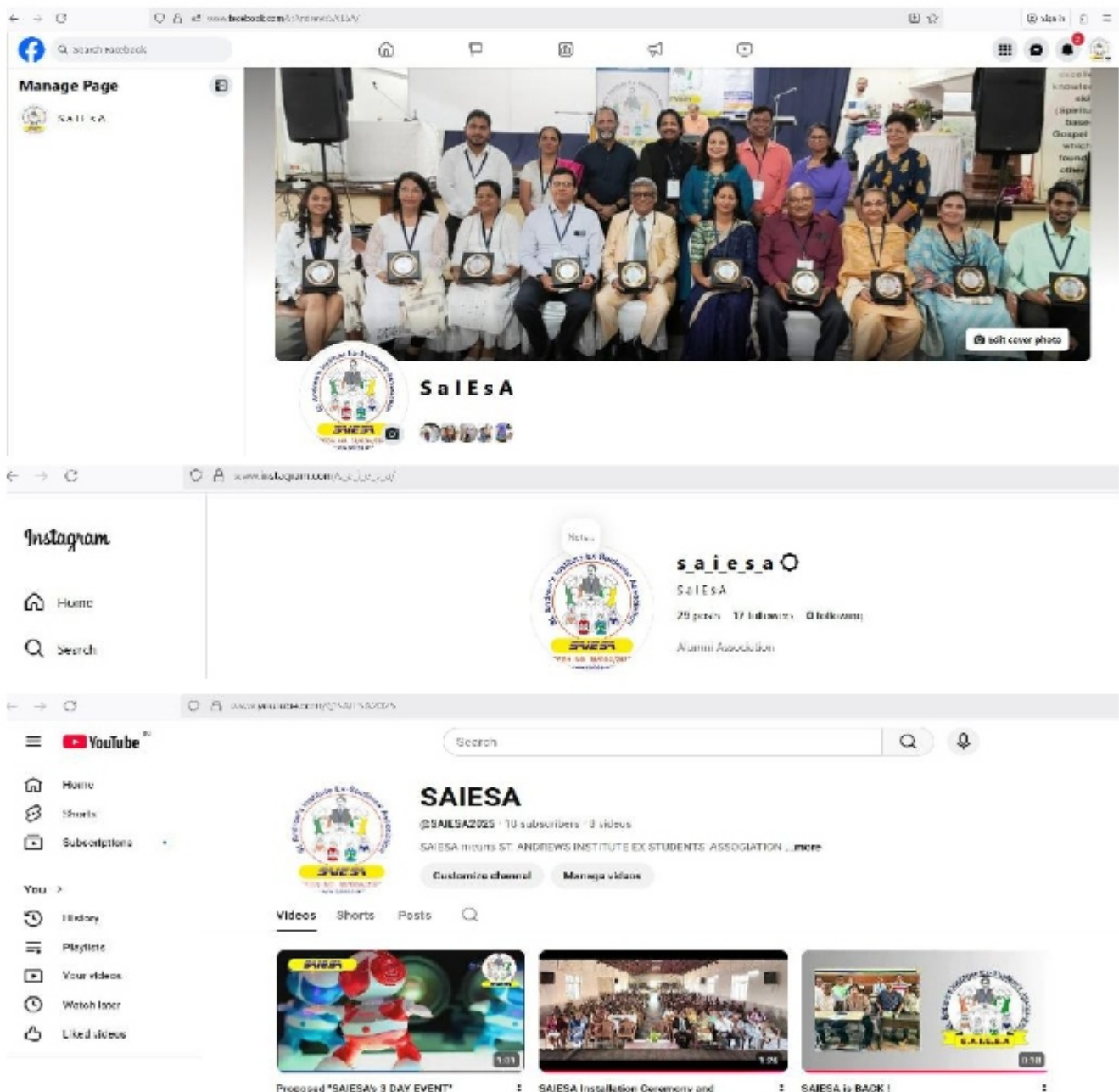
In today's digital era, staying connected is more important than ever, and SAIESA (St. Andrew's Institute Ex-Students Association) has embraced this by establishing a strong presence on popular social media platforms. Our goal is to reach out to alumni across generations and celebrate the vibrant legacy of the St. Andrew's Institutions.

Currently, SAIESA is active on Instagram, Facebook, and YouTube, sharing updates, success stories, and memorable moments from events. By curating engaging content, the association not only highlights the achievements of its members but also promotes the spirit of camaraderie and service that defines the SAIESA community.

Through photos, videos, and interactive posts, alumni are encouraged to stay connected, share their experiences, and contribute to the growing network of ex-students. The social media channels serve as a bridge, linking past and present students, fostering collaboration, and showcasing the good work undertaken by the association for its members and the wider community.

SAIESA's commitment to maintaining an active and informative online presence ensures that every alumnus, near or far, can remain part of the association's journey — celebrating achievements, engaging in events, and contributing to initiatives that strengthen the alumni bond.

Join us on Instagram, Facebook, and YouTube to stay updated and be part of the thriving SAIESA community. Together, we continue to honor our past, celebrate our present, and shape a future filled with pride, connection, and shared success.



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memoirs Shared by Alumni



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with Best Wishes From - Ex-Student Simon Fernandes



Selfie - Photo Pages (for Only Rs. 5K)

with Best Wishes From - Ex-Student Michal Lewis



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pl submit
your articles
to feature on the souvenir
in the
ARTICLE PAGES

The content can be of
**MISCELLANEOUS
TOPICS
OF INTEREST
TO THE SOCIETY**

that can include
humour / poetry /
essays / cartoons
technology / social sciences, etc.
except politics



**inside BACKPAGE
FULL PAGE**

18 cm x 25.5 cm

Rs.15000/-





UNLIMITED TALENT UNVEILED AT SAIESA ON ANNUAL SAIESA DAY HELD ON 2ND OCT 2025



HALF PAGE

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ACKNOWLEDGEMENT PAGE



Bank Details

Acct. Name : St. Andrew's Institute Ex-Students' Association

Name of Bank : BANK OF BARODA

Account No. : 04930100002861

IFSC Code : BARBODBVASC

PAN NO. : ACNAS7241M

Email: saiesa2025@gmail.com

website : <https://www.saiesa.org>

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